CBS TELEVISION



Order ID: 57176 CF LOC-POL FBD - LBD: 10/31/12 - 11/02/12 HL#: Created: 11/01/12 03:27 PM

Client: AMERICAN CROSSROADS (304732) CPE: / / 1317 Agency Commission: 15 % Updated: EMENDEL on 11/02/12 09:12 AM

CROSSROADS MEDIA (27783) 1317-AC PA TV 10.31-11.2.12 Self Protect.: :20:00 Confirmed: 11/01/12 07:44 PM Agency: Product: Buyer: Demo: HHOLDS DMA RTG Sched. Code: D Contract: 11/02/12 09:57 AM AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	NEWS430PM	0 0 1 1 1 0 0	NEWS	30 D		0.0	\$1,000.00	3	\$3,000.00		
	FBD 10/31/12	LBD Oct 29 11/02/12 3									
Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	28:00 - 28:30	0 0 1 1 0 0 0	MILT	30 D		0.0	\$125.00	2	\$250.00		
	FBD 10/31/12	LBD Oct 29 11/01/12 2									
Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	NEWS530PM	0 0 1 1 1 0 0	NEWS	30 D		0.0	\$1,350.00	3	\$4,050.00		
	FBD 10/31/12	LBD Oct 29 11/02/12 3									
Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NNOON	0 0 1 1 1 0 0	NEWS	30 D		0.0	\$1,000.00	3	\$3,000.00		
	FBD 10/31/12	LBD Oct 29 11/02/12 3									
Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	DLIVE9A	0 0 1 1 1 0 0	DAY	30 D		0.0	\$350.00	3	\$1,050.00		
	FBD 10/31/12	LBD Oct 29 11/02/12 3									
Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NEWS5PM	0 0 1 1 1 0 0	NEWS	30 D		0.0	\$1,350.00	3	\$4,050.00		
	FBD 10/31/12	LBD Oct 29 11/02/12 3									
Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NEWS4PM	0 0 1 1 1 0 0	NEWS	30 D		0.0	\$1,000.00	3	\$3,000.00		



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Agency: CROSSROADS MEDIA (27783) 1317-AC PA TV 10.31-11.2.12 Self Protect.: :20:00 Confirmed: 11/01/12 07:44 PM Product:

HHOLDS DMA RTG Sched, Code: D 11/02/12 09:57 AM Contract: Buyer: Demo: Billing Int: AE: Monthly BM: SS Brian Butz-1-KDKA-TV

WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% WTAE: 0% Share: 0% WPXI: 0%

Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 30 D 800 **NEWS6PM** 0 0 1 1 1 0 0 NEWS 0.0 \$1,450.00 \$4,350.00

FBD LBD Oct 29 10/31/12 11/02/12 3

Sales Catg Item Time Class Eligible Days Break Type Dur SC Self Pr **HHOLDS** Rate Spots Total NR A/G 009 DLIVE930A 0 0 1 1 1 0 0 DAY 30 D 0.0 \$350.00 \$1,050.00

FBD LBD Oct 29 10/31/12 11/02/12 3

Time Class NR A/G Eligible Days Break Type Dur SC Self Pr Sales Catg Total Item **HHOLDS** Rate Spots NEWS630PM 0 0 1 1 1 0 0 NEWS 30 D \$1,450.00 \$4,350.00

FBD LBD Oct 29 10/31/12 11/02/12 3

Time Class Eligible Days Dur SC Self Pr Sales Catg NR A/G Break Type Rate Spots Total Item **HHOLDS** 30 D 011 MLOCAL5A 0 0 1 1 1 0 0 MORN 0.0 \$500.00 3 \$1,500.00

FBD <u>LBD</u> Oct 29 10/31/12 11/02/12 3

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item 0 0 1 1 1 0 0 MORN 012 30 D **MEARLY** 0.0 \$650.00 3 \$1,950.00

FBD LBD Oct 29 10/31/12 11/02/12 3

Rate Spots Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Total NR A/G **HHOLDS** MLOCAL6A 0 0 1 1 1 0 0 MORN 30 D 013 \$950.00 \$2,850,00 0.0

FBD LBD Oct 29 10/31/12 11/02/12

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item 014 **AINSIDER** 0 0 1 1 1 0 0 ACC 30 D 0.0 \$1.050.00 \$3.150.00

FBD LBD Oct 29 10/31/12 11/02/12 3



0.0

\$6,000.00

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11/01/12 03:27 PM Created:

AMERICAN CROSSROADS (304732) Client: Agency:

CROSSROADS MEDIA (27783)

CPE: / / 1317 Product:

Agency Commission: 15 % 1317-AC PA TV 10.31-11.2.12 Self Protect.: :20:00

Updated:

EMENDEL on 11/02/12 09:12 AM

Buyer: AE:

Brian Butz-1-KDKA-TV

HHOLDS DMA RTG Demo:

Sched. Code: D

HL#:

Confirmed: Contract:

11/01/12 07:44 PM 11/02/12 09:57 AM

Billing Int:

Monthly BM: SS

\$6,000.00

WPXI: 0% WPMY: 0% WTAE: 0% WPGH: 0% WPCW: 0% Share: 0% CABLE: 0%

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 30 D \$1,500.00 \$3,000.00 015 19:00 - 19:30 0 0 1 1 0 0 0 MILT 0.0

FBD LBD Oct 29 10/31/12 11/01/12 2

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 016 NLATE03 0 0 1 0 1 0 0 NEWS 30 D \$3,000.00 \$6,000.00

FBD LBD Oct 29 10/31/12 11/02/12 2

Rate Spots Break Type Sales Catg NR A/G Time Class Eligible Days Dur SC Self Pr Total Item **HHOLDS** * * W * * * * REGP 017 PSURV25 30 D \$5,500.00 \$5,500.00

FBD LBD Oct 29 10/31/12 10/31/12 1

Time Class Eligible Days Dur SC Self Pr Sales Catg NR A/G Break Type Rate Spots Total Item **HHOLDS** * * W * * * * REGP

30 D

FBD **LBD** Oct 29 10/31/12 10/31/12 1

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Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G * * * T * * * 019 **PPERSON** REGP 30 D 0.0 \$7,000.00 \$7,000.00

FBD LBD Oct 29 11/01/12 11/01/12 1

Order Totals										
	Confirmed Quantity	Revised Quantity	Confirme	ed Total	Revised Total					
Order Section			Gross Amt	Net Amt	Gross Amt	Net Amt				
Spot Buy Lines	48	0	\$65,100.00	\$55,335.00	\$0.00	\$0.00				
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00				
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00				
Order Totals:			\$65,100.00	\$55,335.00	\$0.00	\$0.00				